



NATHAN BECKER—UX DESIGN

Ten years of visual plus UX design for mobile and web products at Apple, Condé Nast, and Summer Search

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EXPERIENCE

CREATIVE DESIGN AND CONTENT SPECIALIST

2021–2022

Talis Bio (diagnostic testing in healthcare)

Remote | Menlo Park, CA

- Replaced the brand book and prior branding with an overhauled new Design System across all platforms.
- Designed the wireframes, UX, user journeys, lo- and high-fi prototypes, mockups, and interface designs for the website talisbio.com.
- Led the visual strategy for branding, storytelling, marketing, and advertising.

STUDIO ARTIST

2020–2021

Apple (via Hogarth Worldwide contract)

Remote | Cupertino, CA

- Production design for customer-facing UI and screens for all devices (computers, tablets, phones, watches, etc.) and apps (Notes, Calendar, Procreate, Home, Siri, etc.)
- Worked globally by responding to localization, accessibility, translation, and cultural considerations.

ART DIRECTOR

2015–2019

Summer Search (national education equity nonprofit)

San Francisco, CA

- Co-conducted "Brandstorms," interactive design workshops and stakeholder interviews with the CMO.
- Directed the implementation of the brand style guide across marketing and communications.
- Project managed the annual event suite of materials and marketing. Designed hundreds of digital materials like web-pages, annual reports, email, social campaigns, ads.

DESIGN AND WEB MANAGER

2014–2015

Playworks (national playground inclusion nonprofit)

Oakland, CA

- Website UX for builds, debugging, pay forms, and Salesforce data management.
- Tracked, budgeted, and scheduled product launches. Designed branded web/mobile/print products.

CREATIVE PRODUCER, CORPCOM TECHNOLOGY

2012–2013

Condé Nast (media and publishing brands)

New York, NY

- UX design associate for intranet redesign, connecting employees across 30 brands.
- Managed internet and intranet content updates and brand assets.
- Produced videos for building displays. Created building signage and gallery walk for Times Square lobby.
- Designed web content for Vogue, GQ, Wired, Vanity Fair, and The New Yorker at condensast.com.

EDUCATION

GOOGLE CERTIFIED: Prototypes. Wireframes. UX Research.
Project Management Specialist

2022

Remote | Mountain View, CA

MASTER OF FINE ARTS (MFA) IN DESIGN AND TECHNOLOGY (UX)

2010–2012

Parsons the New School for Design

New York, NY

- Full-time studio, UX, app design, interactive prototypes, maps, code.
- Created a photo-sharing app for Parsons Fest and exhibited the gallery of crowd-sourced photography.

BACHELOR OF SCIENCE (BS) in Media, Art, and Design from James Madison University

VA, 97

Visual Communications Concentration, Art History Minor

SKILLS/TOOLS

UX Figma, Sketch, InVision, XD, sketches, wireframes, low-fi, high-fi, prototyping, mockups, research

PRODUCT MANAGEMENT Google PM Specialist, Asana, Miro, Keynote, Powerpoint, Zoom, presenting

CREATIVE Adobe CC, XD, Photoshop, Illustrator, InDesign, Procreate, Acrobat, grids, typography, color

WEB Working knowledge of HTML, CSS, JavaScript, jQuery, Google analytics, PHP, coding