

# NATHAN BECKER

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NATHANBECKER.COM

## OBJECTIVE

Experienced print designer with complementary multimedia art and design skills seeking freelance and part-time opportunities in new media technology and user experience.

## DESIGN EDUCATION

**M.F.A. DESIGN & TECHNOLOGY CANDIDATE** 08/10–06/12  
**Parsons The New School for Design** New York, NY

- Studying interactivity, interface, user experience, web and app design, live streaming, video and audio production, new media arts, media tools, social and mobile media, motion graphics, input devices, product design, mapping, code, game design.
- Studied abroad in China 06/11. Created “I.Design” for the interactive art show Alt Beijing.
- Research Assistant for the mobile phone app Urban Research Tool, Spring 10.

**B.S., MEDIA ARTS & DESIGN** 1993–97  
**James Madison University** Harrisonburg, VA

- Visual Communications Concentration, Fine Arts Minor.
- Studied internet design, graphics, layout, ad copy, photography, news writing, news editing, video production.
- Practicum with JMU’s newspaper as a staff artist.
- Wrote, directed, and reported news for JMU Television.
- Studied art at British Institute in Florence, Italy 96–97.

## SKILLS

Adobe Creative Suite 5: Photoshop, Illustrator, InDesign, Acrobat, Flash, Premiere Pro, Bridge. Video: Final Cut Pro, After Effects. Web: HTML5, CSS3, JS, JSON, MongoDB, MySQL, jQuery, php, Wordpress, Tumblr, BBEdit, TextWrangler. Microsoft Office: Word, PowerPoint, Excel. General social media strategy.

## AWARDS/HONORS

- The sole MFADT’12 student granted a gallery at Parsons Festival 2011. Photo show for mobile app and website tap2post.com/dt. Opening reception and public exhibit 05/10.
- Teaching fellow for intensive summer Boot Camp. Taught Intro to Design 08/11 to fifteen MFA students at Parsons.
- \$10k Merit Scholarship
- Gallery exhibition at Parsons for Atts&Lats website, created, engineered, and curated in collaboration with L. Percifield.
- My presentation on critical design for this century was singled out and delivered to all 100 MFADT and MFATD students by Clive Dilnot, Professor of Design Studies.

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## DESIGN EXPERIENCE

**KARGO** New York, NY  
**Consultant** 09/11–10/11

- Interactive and advertising design for mobile media.
- Branding/advertising projects for LG, Axe, VH1, *Complex*, etc.

**AMERICAN CHEMICAL SOCIETY** Washington, DC  
**Design Director** 07/07–07/10  
**Art Director** 11/00–07/07

- Designed the preeminent chemical science and industry weekly news magazine *Chemical & Engineering News (C&EN)*.
- Art directed photo shoots, illustrations, covers, pages.
- Supervised art directors and staff artist.
- Processed art for print and web; supervised color correction and workflow of the production and imaging staff.
- Photo researched, purchased artwork, managed accounts with photographers, illustrators, stock and news vendors.
- Managed adherence to style through style sheets, style guides, templates, libraries, and smart styles.
- Created or edited data visualizations/infographics.
- Coordinated production schedules, budgets, and reviewed cost issues for the Art Department.
- Implemented two redesigns of *C&EN*. Purchased and put into effect new fonts, and created corresponding style sheets.

**JAZZTIMES MAGAZINE** Silver Spring, MD  
**Production Manager** 06/99–11/00

- Managed production of monthly music and lifestyle mag, from page design and ad placement to text flow.
- Supervised production assistants and print deadlines.
- Designed features, CD reviews, and columns. Created master pages, templates, and libraries.
- Designed house ads for *JazzTimes*, apparel, and merchandise. Designed advertiser make-up ads.
- Art directed custom publishing projects.
- Selected, scanned, and color corrected artwork.
- Supplied text, images, direction, and approvals to The Magazine Group, responsible for cover and features.
- Created graphics, and banner ads for jazztimes.com.

**DAEDALUS BOOKS** Columbia, MD  
**Graphic Designer** Spring 97–Winter 99

- Designed book and music catalogs, flyers, advertisements.
- Created and maintained graphics for daedalusbooks.com.
- Coordinated efforts with cover artists.
- Photographed and retouched all product shots.
- Wrote and edited promotional book reviews.